

## TOWARDS A MUSEUM OF ZEROES AND ONES

Section 3

Project Reviews;

### Project partner profiles

We are **Ben Coode Adams & Kris Cohen**, the project artists. We are the we in rest of this chapter.

Our project partners are

**Professor Hilary Kahn** from the Computer Science Department at The University of Manchester

**Intellident** a company working with supply chain solutions

And a network of incredibly generous and clever people, who have all helped a lot, including **Brian Napper, Chris Burton, Mary Almond, Joyce Bowker, Dai Edwards, Tilly Blyth, Rob McBride, Kit, Carolyn Ekong and Axel Bottenburg, Durrell Bishop, Wibke Hott, Hilary's secretary, David Withers.**

Kris is an academic who writes about technology and people. Ben is an artist with a special interest in museums and communicating with audiences. We started to work together in 2002.

We like to test ourselves by finding really hard stories to bring alive for audiences. Our narrative methodology is based on endurance and expediency. We do an obsessive amount of research. The results of which we use to productively up-end and unpack those narratives in re-telling them. We like to find the fault lines in dominant and known narratives about recognisable historical events. Our story telling is unashamedly subjective.

We've done strange, artistically ambiguous projects like *Is someone coming to get me?*. This was a re-enactment of the critical hours from the 1996 Mount Everest disaster performed in Hastings Museum and Art Gallery and the Banff New Media Institute, Alberta, Canada. We used scrap timber to make a model of the mountain in a couple of days, tiny blocks of wood to represent the climbers, and some string (the expedient part). We then stayed awake for 42 hours moving the little blocks, every fifteen minutes, all 112 of them (the endurance part).

Our motivation for undertaking this project is an obsession with early computers and with telling stories that everyone can enjoy.

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Professor Kahn is curator of the collection of computing artefacts from a department that played a significant role in the development of the first modern computers—a department with an important history. She wonders: can this project help to make a case for building a publicly accessible museum within the department?

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3. Intellident, Technology Partner: [excerpted from Intellident PR] "Intellident are the UK's leading RFID solutions provider specialising in the design and supply of software driven asset tracking and recording systems, with over 5 million items already RFID-enabled. Combining the latest in RFID automatic data capture techniques and equipment with unique ASSETRAK software components, Intellident provide powerful single-source solutions. This approach has resulted in Intellident's successful design, management and roll-out of the world's largest supply chain RFID implementation to date."

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